

SUSTAINABLE KNOWLEDGE

Uma revolução, e certamente uma mudança geracional, não menos do que isso, é necessária para que consigamos evitar os piores efeitos das mudanças climáticas e das implicações sociais e económicas da Covid-19.

A modificação das actividades económicas num sentido que permita assegurar a PROSPERIDADE das gerações futuras, sem dano para o meio ambiente, constitui um desafio hercúleo.

E, como sempre quando o tema é crescimento e inovação, é o sector privado o protagonista decisivo da longa batalha que temos pela frente.

As empresas, e as SOCIEDADES COTADAS em especial, sabem-no bem, cientes que estão quanto à necessidade de uma actuação proactiva em matéria de sustentabilidade e ESG, fundamental para a criação de valor de longo prazo.

As empresas têm liderado na atenção a estes temas, não só na definição da sua estratégia e na gestão dos principais riscos ESG, como principalmente no investimento e alocação de recursos às novas oportunidades que a SUSTENTABILIDADE apresenta.

Ora, considerando todo o trabalho, capital e inovação, que as empresas têm canalizado para investimentos sustentáveis e para enfrentar os complexos desafios ESG e SDG, pareceria legítimo esperar que esses esforços pudesse ser recompensados com algum alívio da pressão regulatória, permitindo às empresas um maior grau de liberdade estratégica.

Infelizmente, esta não tem sido a perspectiva da União Europeia [UE], pelo que as empresas, para além dos desafios da transição ambiental e digital, e da resiliência e recuperação perante a Covid-19, têm

ainda de se confrontar com um contexto legislativo de COMPLEXIDADE crescente, perante a multiplicação de novas leis, obrigações e iniciativas, com origem na Europa, e em governos, reguladores, e outras entidades interessadas.

Neste panorama, as empresas cotadas são, como sempre, as primeiras a sofrer o impacto da CARGA REGULATÓRIA EXCESSIVA (e.g., curva de aprendizagem e custos de implementação), e correm o risco de ser injustamente penalizadas em comparação com empresas de capital fechado, nas mesmas regiões ou sectores de actividade.

Pese embora o carácter bem intencionado de grande parte das iniciativas da UE, orientadas para um objectivo comum NET-ZERO 2050, algumas das propostas em discussão, pelo impacto disruptivo que podem ter sobre a capacidade competitiva das empresas e dos mercados europeus, para além de desnecessárias e desadequadas, parecem potencialmente muito prejudiciais para os objectivos de sustentabilidade que todos pretendemos ver realizados.

É o caso da iniciativa “Sustainable Corporate Governance”, desenvolvida pela Comissão Europeia a partir de um relatório da Ernest & Young particularmente infeliz na sua metodologia e conclusões, e sobre o qual tivemos oportunidade de nos pronunciarmos no âmbito da European Issuers.

Nas páginas seguintes, ilustramos este e outros temas, igualmente muito importantes, na perspectiva das empresas e do MERCADO DE CAPITAIS, e da sustentabilidade e ESG.

Abel Sequeira Ferreira
Director Executivo



SUSTAINABLE CORPORATE GOVERNANCE

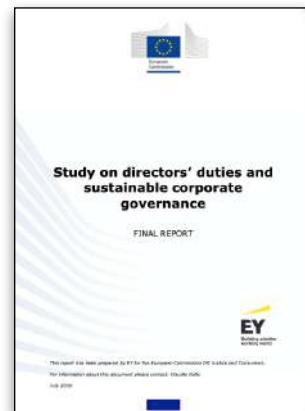
Raramente um relatório de uma consultora privada suscitou tantas reacções negativas como o infeliz “Study on directors’ duties and sustainable corporate governance” preparado pela Ernst&Young.

A reacção, de todos os quadrantes e *stakeholders*, é compreensível já que o “estudo” em questão poderá constituir a base da futura formulação de políticas da UE na área do governo das sociedades.

Nesta página, damos a conhecer o “estudo”, a análise da Comissão Europeia, a Posição da EuropeanIssuers sobre o futuro da regulação na Europa e, a título meramente exemplificativo, alguns dos comentários críticos publicados e que realçam os graves problemas de metodologia e análise do “estudo”.



EUROPEAN COMMISSION “SUSTAINABLE CORPORATE GOVERNANCE INITIATIVE”



ERNST&YOUNG “STUDY ON DIRECTORS’ DUTIES”



EUROPEANISSUERS “A EUROPEAN REGULATORY STRATEGY FOR CAPITAL MARKETS IN THE POST- COVID ERA”



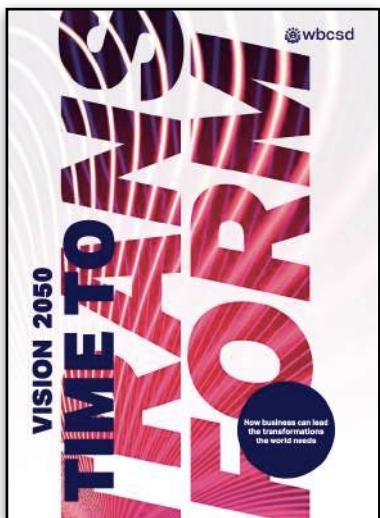
ECGI “EU SUSTAINABLE GOVERNANCE AND THE MISSING LINK” ver igualmente OXFORD series: ‘European Commission Initiative on Directors’ Duties and Sustainable Corporate Governance’



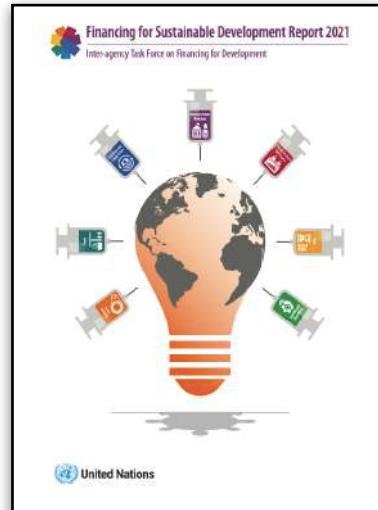
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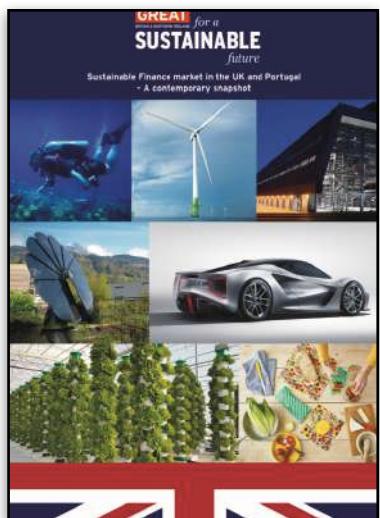
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PORTUGAL: A CONTEMPORARY
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2020"





THE [UNCERTAIN] FOUR SEASONS

Vivaldi's revolutionary composition reinterpreted using climate data for the year 2050.



Vivaldi's original composition of The Four Seasons was an innovation in storytelling, a portrayal of humanity's relationship with nature in the pre-industrial era.

The latest climate models from the Intergovernmental Panel on Climate Change project that the world described by Vivaldi will have changed dramatically by 2050 unless we act now on global warming.

The [Uncertain] [Four Seasons](#), for every orchestra in the world.





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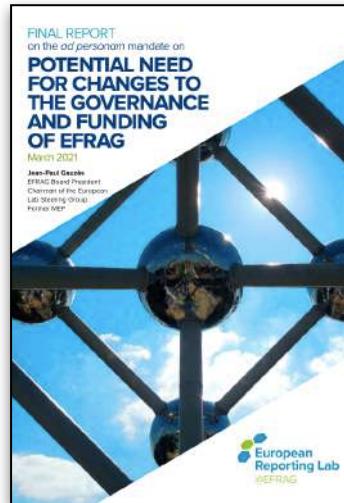
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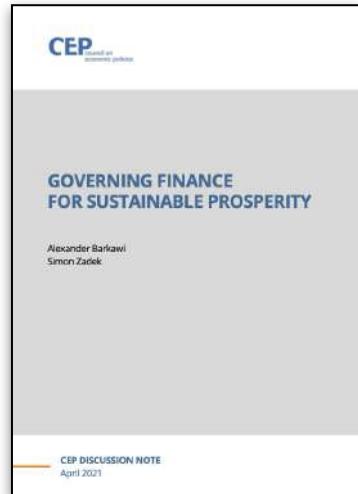
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REGULATION

Council Decision (EU) 2021/430 of 5 March 2021 on the position to be taken on behalf of the European Union on the Kyoto Declaration on Advancing Crime Prevention, Criminal Justice and the Rule of Law: towards the achievement of the 2030 Agenda for Sustainable Development at the 14th United Nations Congress on Crime Prevention and Criminal Justice to be held from 7 to 12 March 2021 in Kyoto, Japan - [DOC](#)

Commission Implementing Regulation (EU) 2021/447 12 March 2021 determining revised benchmark values for free allocation of emission allowances for the period from 2021 to 2025 pursuant to Article 10a(2) of Directive 2003/87/EC of the European Parliament and of the Council - [DOC](#)

Commission Implementing Regulation (EU) 2021/435 of 3 March 2021 amending Commission Implementing Regulation (EU) No 288/2014 as regards changes to the models for operational programmes under the Investment for growth and jobs goal and under the European Territorial Cooperation goal to provide assistance under the thematic objective 'Fostering crisis repair in the context of the COVID-19 pandemic and its social consequences and preparing a green, digital and resilient recovery of the economy' - [DOC](#)

Opinion of the European Committee of the Regions — European Skills Agenda for sustainable competitiveness, social fairness and resilience - [DOC](#)

DOCUMENTS & OTHER REPORTS

EC - High-level conference on the review of the Non-Financial Reporting Directive – the way forward - [DOC](#)

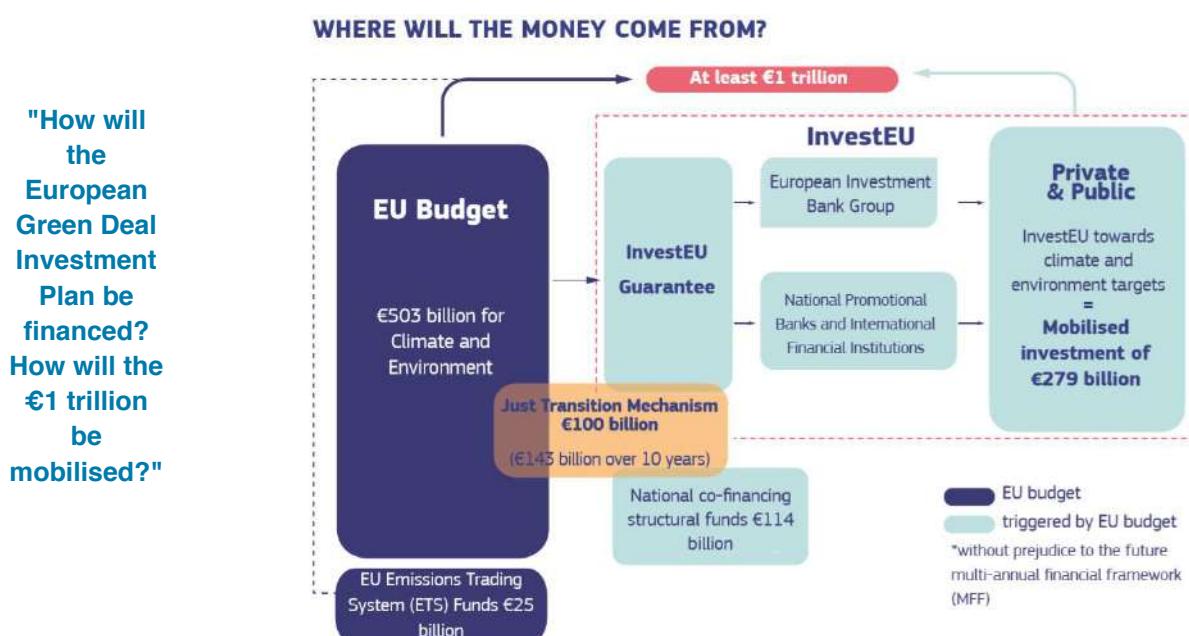
EC - The European Green Deal Investment Plan and Just Transition Mechanism explained - [DOC](#)

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ECEU - COVID-19: the EU's response to the economic fallout - [DOC](#)





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EP - State subsidies – exemptions to approval requirement for the Green Deal and EU industrial and digital Strategies - [DOC](#)

EP - Debt Sustainability Monitor 2020 - [DOC](#)

ESAs - Joint ESA Supervisory Statement on the application of the Sustainable Finance Disclosure Regulation - [DOC](#)

ESAs - ESAs consult on taxonomy-related product disclosures - [DOC](#)

ESMA - 2020 report on enforcement of corporate disclosure - [DOC](#)

ESMA - Legislative action on ESG ratings and assessment tools - [DOC](#)

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EBA - EBA launches public consultation on draft technical standards on Pillar 3 disclosures of ESG risks - [DOC](#)

EBA - EBA launches discussion paper on integrated reporting - [DOC](#)

EBA - EBA advises the Commission on KPIs for transparency on institutions' environmentally sustainable activities, including a green asset ratio - [DOC](#)

ECB - Sustainable finance: transforming finance to finance the transformation - [DOC](#)

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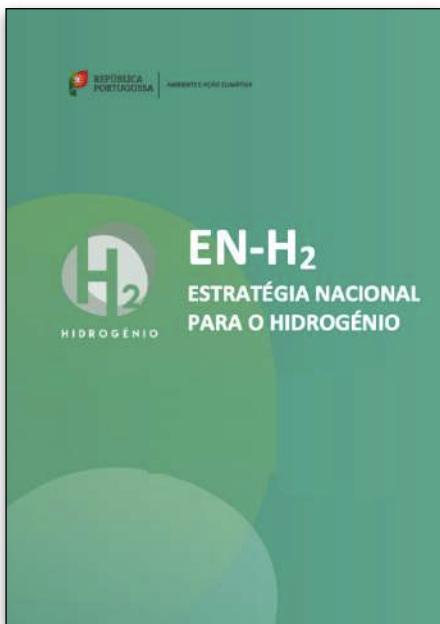
ECB - WP n.º 2517: LSIs' exposures to climate change related risks: an approach to assess physical risks - [DOC](#)

EIOPA - EIOPA advises on insurers' key performance indicators on sustainability for non-financial reporting - [DOC](#)





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GOVERNO DE PORTUGAL
"ESTRATÉGIA NACIONAL PARA O
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"OBSERVATÓRIO
DA ENERGIA"

LEIS, DECRETOS-LEI, E OUTROS DOCUMENTOS

Resolução do Conselho de Ministros n.º 8-A/2021, de 3 de Fevereiro de 2021
Aprova a Estratégia de Longo Prazo para a Renovação dos Edifícios - [DOC](#)

Aviso n.º 6106/2021, de 31 de Março de 2021

Apoia a uma nova cultura ambiental, no âmbito da Estratégia Nacional de Educação Ambiental 2020, assente na proteção da vida terrestre - [DOC](#)

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BdP - Investimento verde e digital destacado pelo Banco de Portugal e pelo BEI como fundamental para a recuperação face à COVID-19 - [DOC](#)

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BdP - Intervenção de abertura do Governador do Banco de Portugal, Mário Centeno, no webinar "Investment, digitalization and green financing: The Portuguese case" - [DOC](#)

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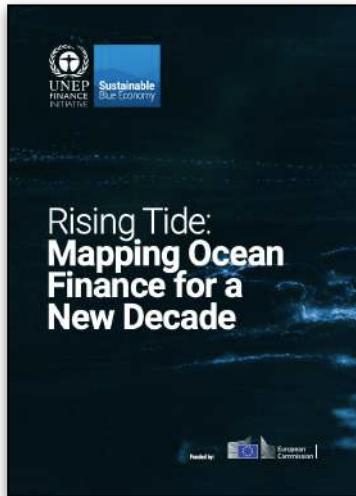




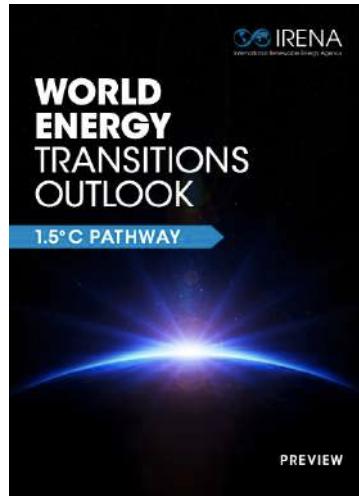
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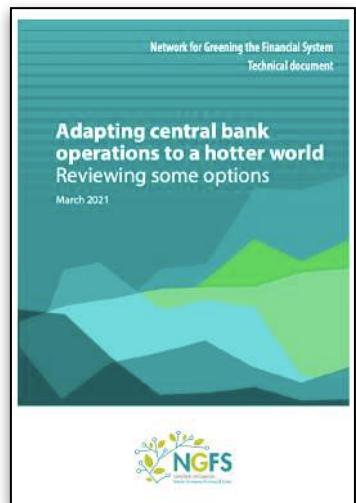
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Record \$269.5bn green issuance for 2020: Late surge sees pandemic year pip 2019 total by \$3bn - [DOC](#)

Green Bonds for Resilience: Mobilising Trillions for a Resilient Future - [DOC](#)

Japan GB Market Review 2020: Latest Collaboration with Green Bond Promotion Platform - [DOC](#)

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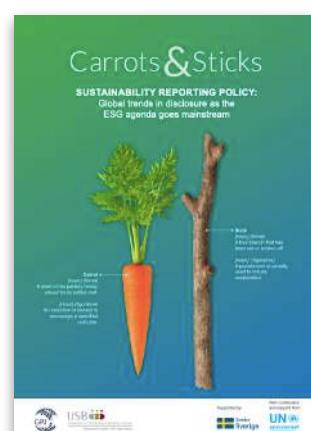
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Assessing countries' financial needs to meet the SDGs through natural capital investment - [DOC](#)



IEA

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Global coal demand surpassed pre-Covid levels in late 2020, underlining the world's emissions challenge - [DOC](#)

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Why Climate Change Vulnerability Is Bad for Sovereign Credit Ratings - [DOC](#)

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Coming Together on Climate Risk - [DOC](#)

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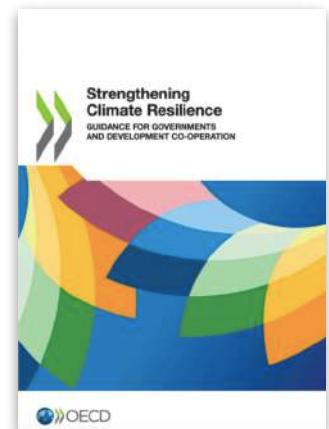
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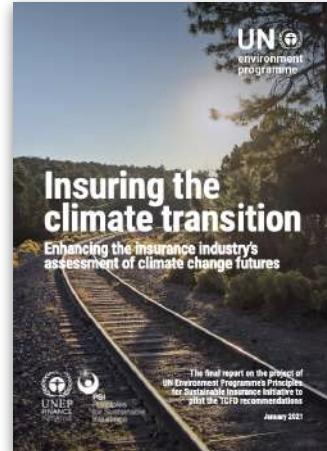
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Pathways to Paris: A practical guide to climate transition scenarios for financial professionals – United Nations Environment - [DOC](#)



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World Bank Issues SEK 2 Billion 8-Year Green Bond - [DOC](#)

Remarks by World Bank Group President David Malpass at the Climate Adaptation Summit (CAS) - [DOC](#)



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EDHEC-RISK INSTITUTE - Measuring and Managing ESG Risks in Sovereign Bond Portfolios and Implications for Sovereign Debt Investing - [DOC](#)

EUROPEANISSUERS - Europeanissuers response to EC Consultation on Sustainable Corporate Governance - [DOC](#)

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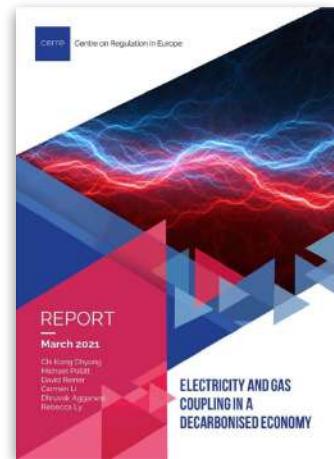
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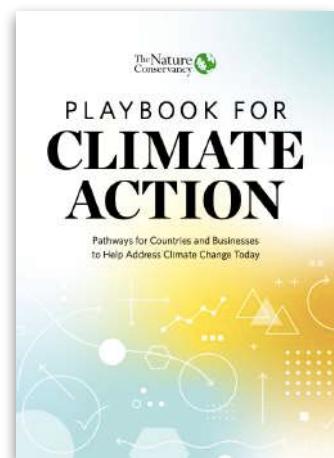
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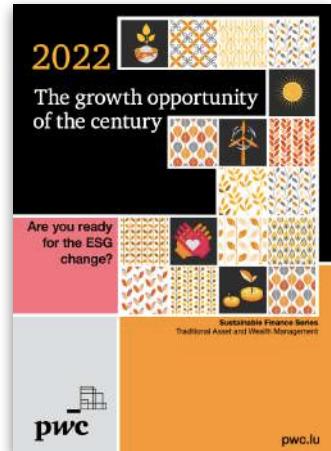
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APRESENTAÇÃO DETALHES E INSCRIÇÕES

O ISEG organiza a 2^a edição do curso intitulado “**Sustainable Finance: Green and Climate Finance**”, o qual pretende dotar os seus participantes de ferramentas para a implementação de estratégias, políticas, práticas de investimento sustentável e de análise de risco, de forma a responder quer às necessidades de mercado quer às exigências regulamentares.

A primeira edição deste Curso decorreu com bastante sucesso e a **AEM** permanece parceira do ISEG na promoção do mesmo, considerando que a criação e divulgação de conhecimento sobre a agenda, objectivos e quadro regulatório dos vários Planos e Iniciativas em matéria de **Financiamento Sustentável**, corresponde a uma necessidade inadiável e a um imperativo na promoção de uma visão de longo prazo das actividades económicas e financeiras.

Os colaboradores e representantes das empresas associadas da AEM beneficiam de uma redução de 10% no valor total das propinas do Curso, para o efeito devendo indicar expressamente a qualidade de Associado da AEM.

APP AEM

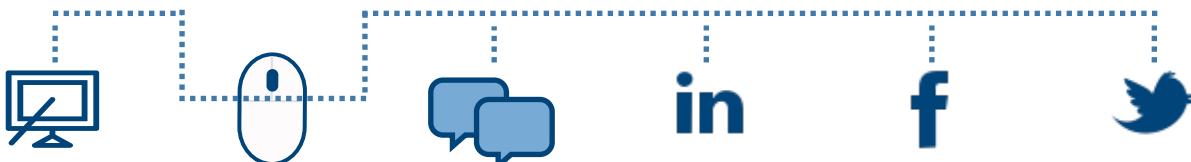
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